



EVEN HEROES NEED HEROES.

## Fact Sheet

- 2009 Gala Tribute Dinner raised over \$2 million dollars, all funds going towards *Canadian Military Families Fund* and similar charities.
- National Post voted the 2009 TPLF tribute dinner “Gala of the year”.
- Largest Canadian fundraising event ever held for military families 2009.
- Prime Minister Stephen Harper, Ontario Premier Dalton McGuinty and retired Gen. Rick Hillier all spoke at the 2009 event.
- 2010 fundraising goal- \$2.4 million.
- Sales to date- \$300,000.
- More than 1500 Canadian soldiers, to date, have been injured, wounded or have died in the Afghan mission since it began in 2002.
- TPLF supports the *Military Families Fund*, started by General (Ret’d) Rick Hillier, Canada’s former Chief of the Defence Staff, *Soldier On*, *Military Family Resource Centres* or other charities dedicated to supporting the Canadian Military and their families.
- Through these charities and fundraising efforts, we are able to help families quickly reunite in times of illness, injury and death.
- Veterans are given access to rehabilitation and counseling, related to injury-induced life adjustments.
- The return home for young veterans is not always peaceful. They often need counselling to address post traumatic stress disorder, or the depression that can accompany injury and the required life adjustments.
- TPLF support the needs of the children of our soldiers, sailors, airmen and our fallen comrades.
- Our funding complements and enhances – but does not replace - existing public and non-public programs.